



125 West 55th St
New York, NY 10019

Contract # 25276210	Changes as of: 10/12/2016 at 9:51 AM	Version: Current State Version 3
CPE: 11/14/4674	Flight: 10/25/16 - 10/31/16	Station: KDLH
Agency: Great American Media	Advertiser: Democratic Congressional Campaign Committee	Market: Duluth-Superior
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Office: WASHINGTON
	Agency Order #: 5336956	Primary Demo: Adults 35+
	Buyer: Polce, Kelly	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261
		Total \$: \$1,310.00
		Total Spots: 10
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 415837
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
1	Su 2p-3p		Rookie Blue	\$55.00	0	30	0		0	\$0.00	\$0.00	0.0
2	Sa 10p-10:30p		Cops Reloaded	\$55.00	0	30	0		0	\$0.00	\$0.00	0.0
3	Tu-F,M 9p-9:30p		Seinfeld	\$200.00	0	30	4		4	\$800.00	\$0.00	0.0
4	Tu-F,M 10:30p-11p		King Of Queens	\$100.00	0	30	4		4	\$400.00	\$0.00	0.0
5	Su 1:30p-4p		CW movie	\$55.00	0.0	30	1		1	\$55.00	\$0.00	0.0
6	Sa 10p-10:30p		rules of engagement	\$55.00	0.0	30	1		1	\$55.00	\$0.00	0.0
TOTALS:							10		10	\$1,310.00	\$0.00	0.0



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		Total GRP:
		Traffic #: 415837
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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/12/16 9:28 AM	Dawn Pond	Line 1 - 1X NA 10/30 due to program change MG - 1X Sun 10/30, 130-4p, CW Movie, \$55 Line 2 - 1X NA 10/29 due to program change MG - 1X Sat 10/29, 10-1030p, Rules of Engagement, \$55 Please advise Thanks-Dawn
08/29/16 2:24 PM	ANJELICA DAVI	Separation: 30
08/29/16 2:08 PM	System	Notice Received.
08/29/16 2:06 PM	Dawn Pond	Line 1 - Please revise to Sun 10/30, 2-3p for Rookie Blue Line 2 - Please revise time period to be 10-1030p for Cops Reloaded Line 3 - Please revise program title to be Seinfeld - NO 9P NEWS ANY LONGER Please advise Thanks-Dawn
08/29/16 7:51 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget:	\$131,000
KDLH Share:	1%
Comment:	
KBJR:	40%
KQDS:	4%
NBJR:	21%
WDIO:	34%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,310.00	N/A	0.0
Total	100%	10	\$1,310.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	10	\$1,310.00
Total	10	\$1,310.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/16 9:47 AM	ANJELICA DAVI	Confirmed			\$0	\$0	Changes: Competitive Market Budget from \$125,500 to \$131,000. 4 buylines added or modified.
Makegood 2	10/12/16 9:28 AM	Dawn Pond	Confirmed			\$0	\$0	Changes: Total GIMPs to 0.
Revision	8/29/16 2:24 PM	ANJELICA DAVI	Confirmed			\$0	\$0	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$1,310.00. 3 buylines added or modified.
Makegood 1	8/29/16 2:06 PM	Dawn Pond	Confirmed			\$0	\$0	
Queued for Electronic Contracting	8/29/16 8:01 AM					\$0	\$0	



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		Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/29/16 7:49 AM	ANJELICA DAVI	Confirmed	10		\$1,310.00	\$1,310.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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